

# SCHOOL MARKET SURVEY 2018

**School:**

**Date of visit:**

**From your arrival point at the market...**

Look around and give your opinions on your first impression of how the market looks as a whole... i.e. busy/vibrant/tired/in disarray

**Walking around please comment on the following:**

Layout of stalls

Ease of access around stalls

Visual attraction of individual stalls

Cleanliness of the market

Any other comment about the feel of the market

**As you walk around please comment on the range of goods available on the stalls**

Fresh Products: fruit & vegetables/bakery/dairy/meat/flowers/fish

Clothing: quality/style/age-related

Accessories: shoes/handbags/belts/jewellery/cosmetics

Electronic Goods: household/leisure/media

Bespoke/Artisan Goods: wood/metal/foodstuffs/artwork

Pet/Wildlife Goods: petfoods/pet toys

Homewares: linen/fabrics/furniture/curtains

Craft: cards/decorations/stationery

Refreshments: food and beverages

**Having seen all the trading stalls and noted what products are available please now tell us:**

1) What products would you like to see on the market?

2) What products do you think would attract visitors

Do you think there should/should not be any restriction on the number of stalls selling the same product?

Yes

No

Please say why you think this.....

In your own words please tell us what you felt was good about the current markets provision; what you felt was in need of improvement and finally to help us to expand and develop the markets, please identify what changes you feel would be needed to attract a wider range of shoppers to the markets, including our younger customers.

***Thank you for your time***